

KIMBERLY DALE SEGERMARK

Miss Segermark is a proficient Programmer Analyst, Graphics Designer, and Webmaster applying her skills and creativity to her position at SRA. She has excellent customer service skills as well as oral and written communication skills. She has a keen eye for details and completes her work quickly and efficiently. Kimberly continues to expand her knowledge and expertise with web development daily, as evidenced by satisfied SRA clients.

SPECIALTIES

- ❖ Adobe PhotoShop CS2
- ❖ Cascading Style Sheets
- ❖ Dreamweaver 8
- ❖ Design
- ❖ FileNet (Content Management System)
- ❖ Graphics
- ❖ HTML
- ❖ JavaScript
- ❖ Section 508
- ❖ Typography
- ❖ Web Usability

CLEARANCE

Secret Clearance. August 9, 2003 – August 9, 2013.

EDUCATION

B.S. (Art - Visual Communications), Towson University, Towson, MD, May 1998.

EXPERIENCE

SRA International, Inc., Fairfax, VA. April 1999 to present.

Administrative Office of the US Courts, Web Services Branch. Washington, DC. June 2004 to present.
Programmer Analyst.

- Assisted in the successful migration of hundreds of pages into a new J-Net layout.
- Primary webmaster for three of the largest areas on the J-Net – HR, Benefits, and Probation and Pretrial Services – each consisting of over 5000 pages.
- Secondary webmaster for the U.S. Courts (public site), AOWeb (local Intranet), and the remaining J-Net sections.
- Webmaster duties include running monthly broken link checks and repair, creating new and updating old pages daily, converting documents into HTML or Acrobat PDF files, and active communication with the Content Management Team and Program Manager.
- Assist in training new coworkers in FileNet and procedures at the AO.

Previous projects include:

- Environmental and Organizational Services (EOS) Business Unit; Energy Star - Assisted in web updates, layout, and design for multiple divisions under Energy Star. Federal Facilities Restoration and Reuse Office (FFRRO) - Primary webmaster. Tasked with the redesign of content laden pages and the building of new sections, working directly with the client.
- Reserve Component Automation System (RCAS). Part of a team that coordinated the RCAS transition to AITS event. Consulted with hotels and catering, created table tags and centerpieces, collected information, assisted with the invitation design, followed Protocol for an event with high level

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military and government attendees, and met with the director of RCAS for frequent meetings. The event was a success, with over 150 guests attending for the ceremony.

- Department of Defense Logistics Automatic Identification Technology (DoD Log AIT). Responsible for the redesign and implementation of the new site. That process includes developing "looks and feels" in PhotoShop, working with the client to develop one idea that is acceptable, then taking that image and creating the page using HTML. Formerly responsible for maintenance and updates.

St. Paul Companies (formerly U.S.F.&G.), Owings Mills, MD. February 1998 to April 1999 (Hired permanent through Olsten Staffing Services, Towson, MD December 1998). Support Assistant, Commercial Insurance, Baltimore Center for Agency Services.

- Fill out insurance forms for commercial policies using Microsoft Word.
- Process policies for mailing.
- Pull forms for policies.
- Assist Agency Specialists.

Universal Trust Mortgage Corporation, Timonium, MD. February 1997 to March 1998. Marketing Assistant.

- Responsible for generating marketing leads using courthouse computers.
- Market research.

TRAINING AND SEMINARS

Webinar: Knowing Your Audience and Their Top Tasks, February 2007.

ColdFusion MX, July 2005.

Macromedia Dreamweaver MX Basic, June 2005.

Web Usability Seminar, September 2000.

SRA University credit - Oracle, July 2000.

SRA University credit - JavaScript, April 2000.

SRA University credit - Web Usability, November 1999.

HONORS AND AWARDS

RCAS Certificate of Appreciation, October 2003. Recognition for a successful event.